

ORGANIZATIONAL COMMUNICATIONS, **WITH A TWIST.**

HEALTH ACCELERATORS breathes new life into organizational communications and change programs.

Traditional “employee comms” approaches are simply no longer effective in changing minds, hearts & cultures in complex global organizations.

Your colleagues live, work & play in a highly visual, hyper-connected, media-savvy world, so we blend elements of communications fundamentals with digital technologies and a marketing mindset. **We’re intent on getting and keeping attention, inciting action and changing behaviors.**



Developing an Integrated Communications Plan

- The simple framework below is what we initially use to help clients build a stakeholder communications plan

Illustrative

AUDIENCE	Investors	KOLs	Employees
GOALS			
KEY MESSAGE(S)			
CHANNELS & EVENTS			
KPIs			



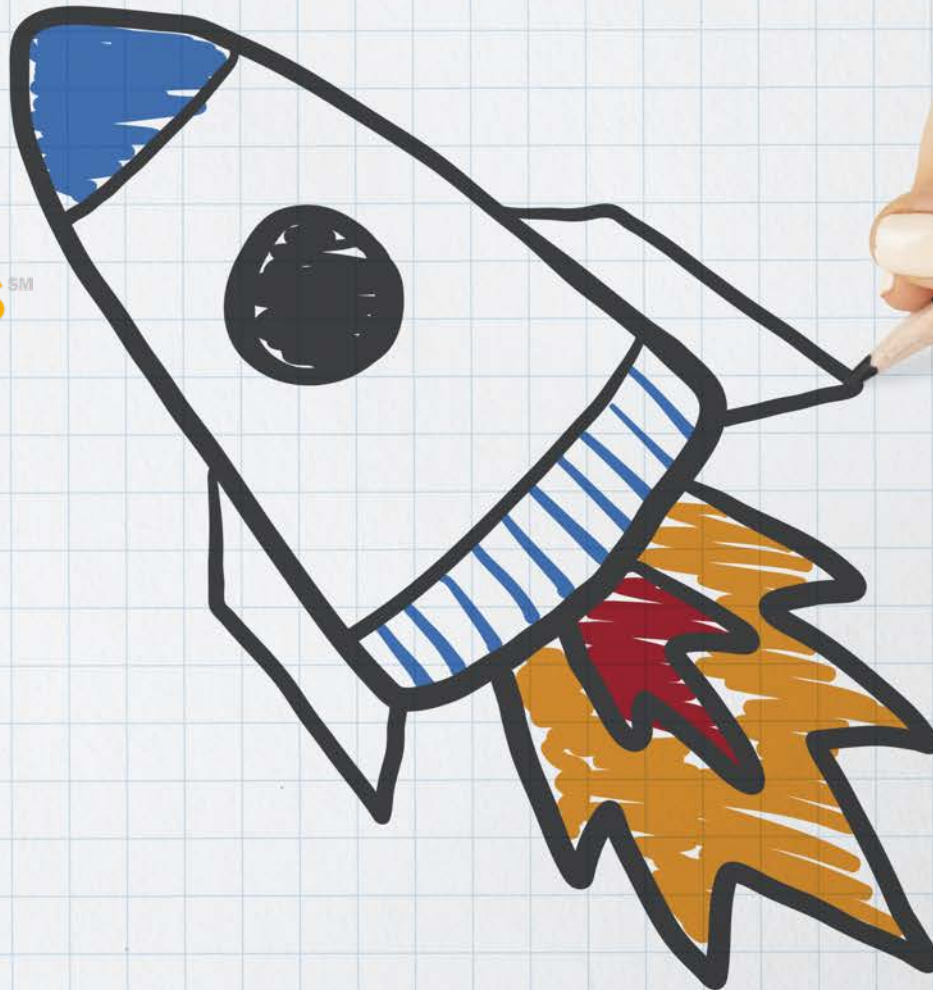
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Right
from the
start.